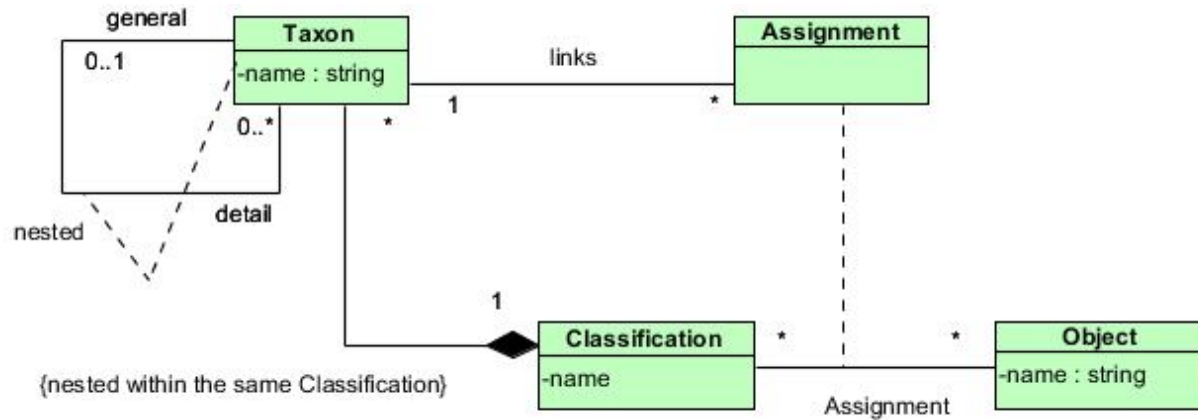
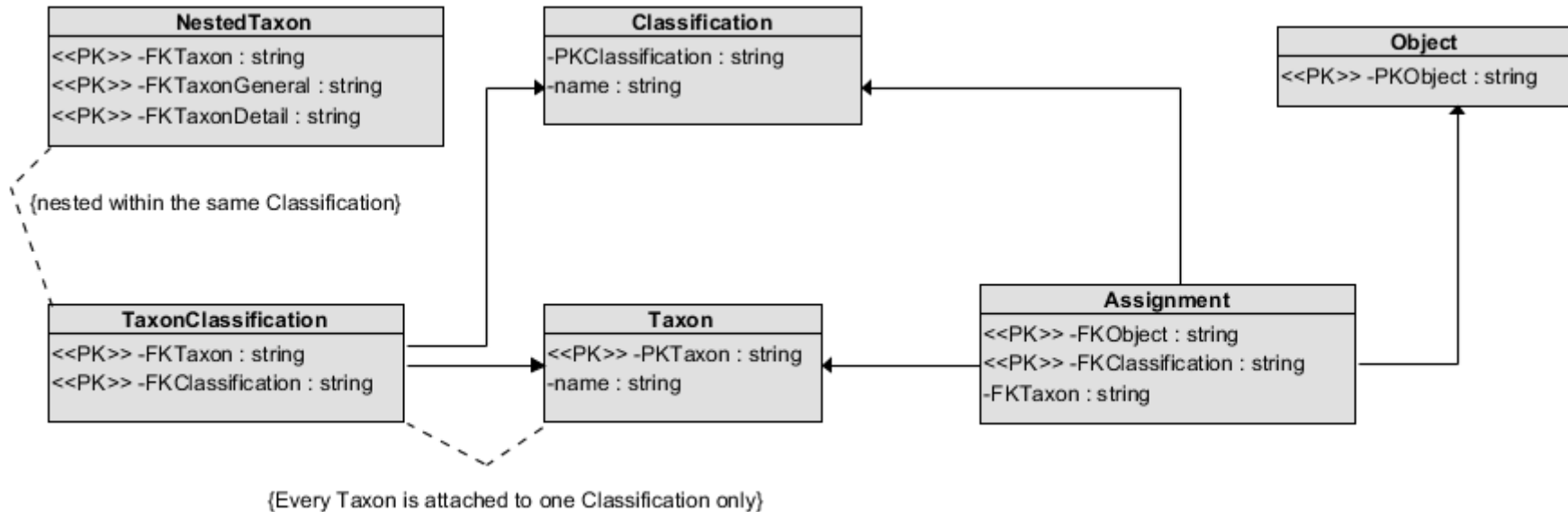


Semantic Modeling



- Example of a Classification
 - name=marketing-seg
 - taxon1=domestic market
 - taxon1.1=worker
 - taxon1.2=engineer
 - taxon1.3=doctor
 - taxon1.4=layer
 - taxon2=corporate market
 - ../..
- Example of an Assignment
 - Object=mobile phone contract XXX
 - Classification=marketing-seg
 - Taxon=worker

Logical Modeling



{Every Taxon is attached to one Classification only}